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Sell the Allstate Benefits Self-Funded Program to small groups in Georgia and watch your bonus grow.



October 1, 2024 – January 1, 2025

Agents licensed in Georgia can earn an additional \$50 per enrolled employee on small-business self-funded groups with individual medical questionnaires. Bonus applies to groups with 5-50 enrolled members domiciled in Georgia.

Your bonus adds up fast.

Number of enrolled employees in group	Bonus Amount (\$50 per enrolled employee)
5	\$250
10	\$500
20	\$1,000
30	\$1,500
40	\$2,000
50	\$2,500

Tell your clients about our group self-funded options. What makes the sale?

- **More control.** Your clients can gain control of health care expenses while providing quality benefits to their employees.
- **Options.** We offer many plan designs. Your clients can choose the solution that best fits their needs.
- **Refund potential.**¹ About 60% of our groups receive a refund.²

Start selling today. Call your Allstate Benefits representative or connect with your local office by calling 800-768-6288.

¹ In years when claims are lower than expected, a portion (or all, depending on the plan selection) of the difference between the group's anticipated and actual claims is refunded back to the employer. Refund is subject to any applicable Terminal Liability Coverage fee. | ² Based on the percentage of groups that received a refund for plan years 2017 through 2019.



bonus campaign guidelines



- One bonus check is sent after contract period ends on January 1, 2025. The amount will be determined by the number of qualifying cases the agent/broker wrote during the bonus period. See the chart on page one for bonus amount examples.
- To be eligible for the bonus, agent/broker must submit NEW business in Georgia with effective dates from October 1, 2024, to January 1, 2025.
- Groups must be in force at least 60 days after the effective date to qualify for the bonus.
- Each case must have an effective date no later than January 1, 2025, which includes all final documents and approved applications to onboard the new group.
All cases must be issued within 30 days of the submission date; Underwriting must approve the group to issue the policy. Once issued the group will receive a group number and a welcome letter.
- Agents must be appropriately licensed and appointed in Georgia with National Health Insurance Company on the date the cases are sold and the bonus is paid.
Bonuses will be paid after the bonus period of January 1, 2025. The final bonus will be paid no more than 90 days following the end of the campaign.
All usual commission and persistency rules apply.
- Allstate Benefits reserves the right to cancel, suspend, and/or modify the bonus campaign at any time, as well as to make the final decision on all payments.
At the end of the sales campaign, Allstate Benefits will review all cases for which bonuses have been paid. Any overpayment will be adjusted accordingly against future commissions at the sole discretion of Allstate Benefits.

For agent use only. Not for distribution to consumers.

The Self-Funded Program through Allstate Benefits provides tools for employers owning small to mid-sized businesses to establish a self-funded health benefit plan for their employees. The benefit plan is established by the employer and is not an insurance product. Allstate Benefits is a marketing name for: Integon National Insurance Company in NY and VT; Integon Indemnity Corporation in FL; and National Health Insurance Company in CO, WA and all other states where offered. For employers in the Allstate Benefits Self-Funded Program, stop-loss insurance is underwritten by these insurance companies in the noted states.

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