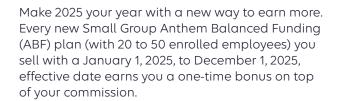


Earn more on new ABF sales in 2025

Receive a special bonus for Small Group level funding plans in Georgia



There is no limit on earnings. The more you sell, the more you earn.

## **ABF** bonus payout

Group cases sold	Bonus
3-19	\$1,000
20+	\$2,000
Add vision to at least 3 sold groups	\$100
Add dental to at least 3 sold groups	\$200

If 25% of the membership is enrolled in a High Performance Network (HPN) plan at the end of the year, we will multiply the earned bonus by 1.5X.





## Broker Launchpad offers an easier way to navigate our digital tools

Broker Launchpad helps you easily find what you need daily through Broker Hub, Producer Toolbox, and EmployerAccess.

Be sure to bookmark **Broker Launchpad** and share it with your office staff.



## We're here to help you earn more

Check out our <u>playbook</u> for tips on selling and managing ABF. Thank you for your continued partnership. If you have questions, please contact your Anthem representative.



To qualify, you must sell a minimum of 3 ABF groups. Business sold must be in Georgia. There's no retention requirement to be eligible. Applies to new ABF plans with 20 to 50 employees enrolled, as measured at the time of the plan's original effective date. Bonuses are paid within 60 days of the end of each quarter. Qualifying cases and contracts must be in force when the bonus is paid. To participate, you must have a current Anthem appointment and be acting as our agent for sales of group health plans with effective dates Jan 1, 2025, to Dec 1, 2025. Anthem determines final bonus amounts or payments. The program details may change or terminate at any time, without prior notice, at Anthem's sole discretion. General Agents are not eligible for the bonus. Anthem may report bonus compensation, as permitted by law.