



# Earn more in 2024 with Anthem Advantage and BlueChoice Advantage Open Access products

Exceed your goals and earn more with our sales bonus program

You work hard, and your success is our success. To show how much you're appreciated, the more Large Group (LG) Anthem Advantage and Small Group (SG) BlueChoice Advantage Open Access products you sell, the more you earn.

Volume (Member sales)	Bonus amount per member
1 - 1,000 members	\$10/member
1,001 - 2,000 members	\$20/member
2,002 - 3,000 members	\$30/member
3,000+ members	\$40/member



### 2024 Broker Bonus

- Earn a bonus for every new member sold an Anthem Advantage product (LG) or BlueChoice Advantage Open Access product (SG) incorporating the use of the BlueChoice network
- This bonus program runs from January 1, 2024 to June 30, 2024.
- The more you sell, the larger the payout per member (up to \$50,000 per Group)
- Bonus paid monthly at the Agency level
- Existing Anthem business moving to Anthem Advantage plans do not qualify
- Group must remain active for 12 month contract period or a retraction of the bonus will occur
- This program only applies to business domiciled in Virginia
- Anthem reserves the right to make all rules, prize selections, and determinations regarding this bonus program and may change or eliminate the program at any time without notice.
- Compensation under this program will be reported where required by state or federal law or regulation.

We're ready to help you exceed your goals and reward you for your successes. Bonus programs begin January 1, 2024.

**For additional information, contact your Anthem sales representative.**