



Rewarding your Anthem Balanced Funding success

Exceed your goals and earn more with our sales bonus program

You work hard, and your success is our success. To show how much we appreciate your tenacity, we've set up a special broker incentive program focused on our Anthem Balanced Funding (ABF) products for you. The more you sell, the more you earn.

ABF Groups Sold or Converted	Bonus per Contract
5-9	\$75
10-19	\$100
20+	\$150

2024 ABF Bonus Program

- This bonus program begins with 1/1/24 effective dates.
- Either convert an existing Anthem ACA group to ABF or sell a new-to-Anthem ABF group, and earn a bonus per contract.
- Business sold must be located in Connecticut.
- Final payment is based on the number of enrolled subscribers on the effective date.
- Anthem reserves the right to make all rules, prize selections, and determinations regarding this bonus program and may change or eliminate the program at any time without notice.
- Compensation under this program will be reported where required by state or federal law or regulation.

We're ready to help you exceed your goals and reward you for your successes. Bonus programs begin January 1, 2024.

For additional information, contact your Anthem sales representative.