

Pending regulatory approval.

**Vivacity** SM offered by **Anthem** 



# A world-class health plan for **Southern California Small Groups**

Employers want more value from their health plan. Vivacity delivers that value through a seamless member experience with high-quality, coordinated, and affordable care. See what it can do for your clients and their employees.



# Coming together for the health of our communities

A **first-of-its-kind joint venture** in Southern California, Vivity was formed when Anthem and several top-ranked, award-winning health systems in Southern California came together to **change the way healthcare was delivered**. The Vivity partners include Cedars-Sinai, Huntington Hospital, MemorialCare Health System, PIH Health, Providence, Torrance Memorial Medical Center, and UCLA Health.

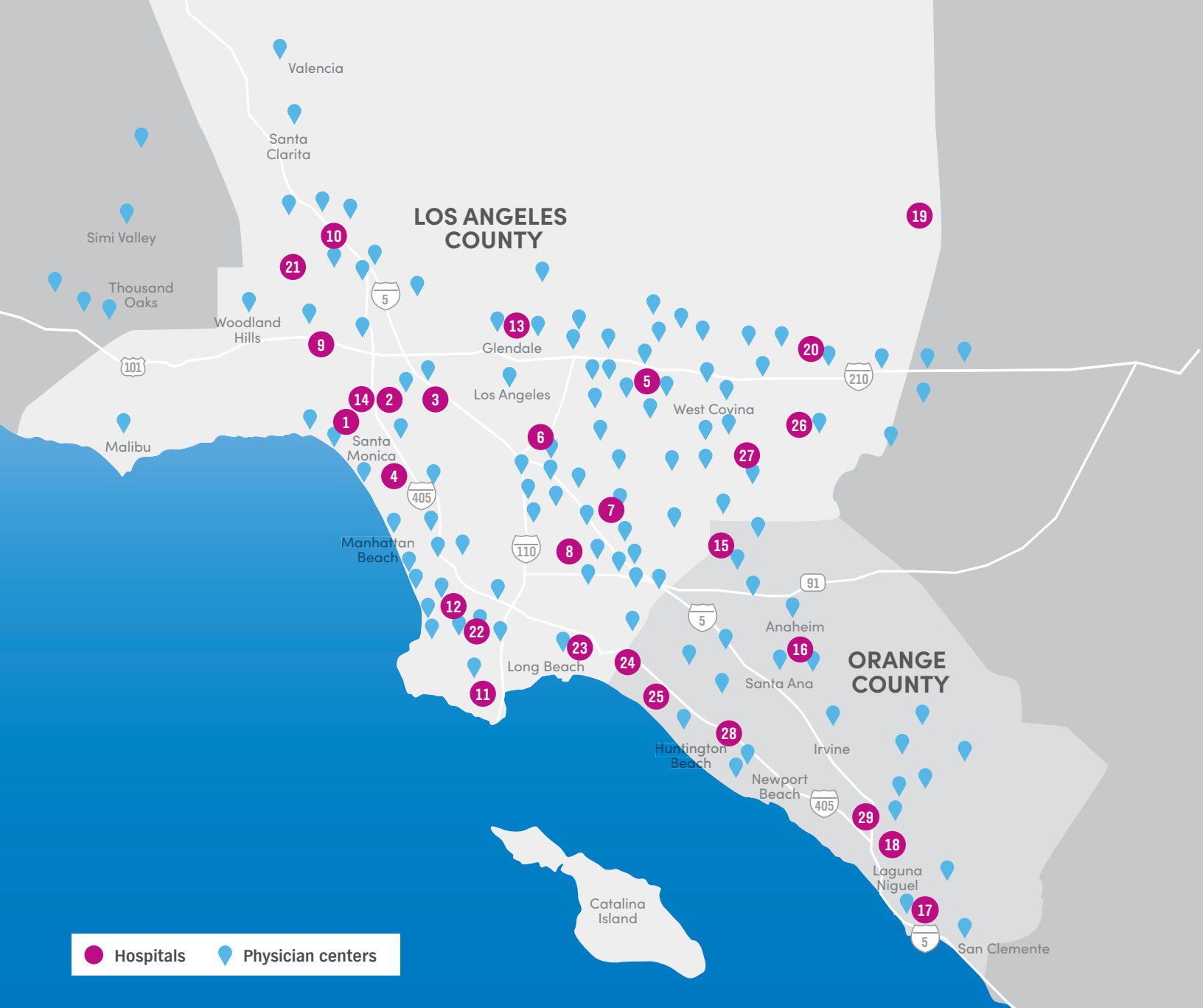
As joint-venture partners, the providers in the Vivity network are not only accountable to a payer but also to each other. They are financially aligned to **maximize members' health and generate efficiencies**, from provider offices and hospitals to day-to-day care management.

Each impressive on their own merits, these health systems collectively create a **truly unique, collaborative level of healthcare**. For members, this translates to an easier healthcare journey, an increased emphasis on engagement, and the best care possible. For employers, it translates to lower healthcare costs as employees remain healthy and productive.

Available in Los Angeles and Orange counties, Vivity offers world-class care from top-ranked doctors and other healthcare professionals, a member-first experience, and collaboration to ensure coordinated, cost-effective care.

## Health systems in the Vivity network





● Hospitals    
 ● Physician centers

- |   |  |   |
|---|--|---|
| <p><b>1</b> Santa Monica UCLA Medical Center and Orthopaedic Hospital</p> <p><b>2</b> Ronald Reagan UCLA Medical Center (includes Mattel Children's Hospital)</p> <p><b>3</b> Cedars-Sinai Medical Center</p> <p><b>4</b> Cedars-Sinai Marina del Rey Hospital</p> <p><b>5</b> Huntington Memorial Hospital</p> <p><b>6</b> Good Samaritan Hospital (LA)</p> <p><b>7</b> PIH Health Hospital – Whittier (formerly Presbyterian Intercommunity Hospital)</p> <p><b>8</b> PIH Health Hospital – Downey (formerly Downey Regional Medical Center)</p> <p><b>9</b> Providence Cedars-Sinai Tarzana Medical Center</p> <p><b>10</b> Providence Holy Cross Medical Center</p> | <p><b>11</b> Providence Little Company of Mary Medical Center – San Pedro</p> <p><b>12</b> Providence Little Company of Mary Medical Center – Torrance</p> <p><b>13</b> Providence Saint Joseph Medical Center</p> <p><b>14</b> Saint John's Health Center</p> <p><b>15</b> St. Jude Medical Center</p> <p><b>16</b> St. Joseph Hospital Orange</p> <p><b>17</b> Mission Hospital Laguna Beach</p> <p><b>18</b> Mission Hospital Regional Medical Center</p> <p><b>19</b> St. Mary Medical Center Apple Valley</p> <p><b>20</b> Foothill Presbyterian Hospital</p> <p><b>21</b> Northridge Hospital Medical Center</p> | <p><b>22</b> Torrance Memorial Medical Center</p> <p><b>23</b> Long Beach Memorial Medical Center</p> <p><b>24</b> Miller Children's &amp; Women's Hospital</p> <p><b>25</b> Community Hospital Long Beach</p> <p><b>26</b> Citrus Valley Medical Center Inter-Community</p> <p><b>27</b> Citrus Valley Medical Center Queen of the Valley</p> <p><b>28</b> Orange Coast Memorial Medical Center</p> <p><b>29</b> Saddleback Memorial Medical Center – Laguna Hills</p> |
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For a full list of doctors and medical groups/independent practice associations (IPAs) in the network, please visit [vivityhealth.com/hospital-system](http://vivityhealth.com/hospital-system).



## World-class care

Based in Southern California, the health systems in Vivity's network are known globally for delivering world-class care.

Members have access to **top-ranked hospitals, doctors, and specialists.**<sup>1</sup> The joint-venture partners are also financially invested to deliver the best quality care and patient experience that is accessible and affordable for members.

Anthem's technology connects the health systems in Vivity's network, enabling providers to better share data and coordinate care, creating a leading-edge, **truly integrated approach to healthcare.**

Each health system is committed to improving the health of our local communities. Beyond providing healthcare, these nonprofit entities have long records of supporting and investing in the communities they serve.



## Collaboration

By leveraging the latest technology, Vivity ensures members receive efficient, coordinated, and cost-effective care.

From its start, collaboration was built into the Vivity model. Anthem and the founding health systems recognized and championed this as an important aspect of care delivery.

Anthem's digital tools allow secure sharing of health information across the network, providing a **more-complete picture of a patient's health** for holistic, personal, and coordinated care. Doctors and other healthcare professionals across the network can also **share best practices** to help the plan evolve and improve, and ensure continuity of care.

These medical and technology efficiencies uniquely position Vivity to deliver the highest-quality, affordable care.



## Deliver a difference

Find out about what Vivity can offer to your clients and their employees. Contact your Anthem Small Group Sales representative or account manager, or visit [vivityhealth.com](https://www.vivityhealth.com).



## A member-first experience

When members are engaged in their health, it leads to better outcomes.<sup>2</sup> Vivity makes access to care simpler, faster, and more efficient.

Members have their choice of which medical group they want for primary care. However, they are **not restricted to a particular medical group**. To increase engagement, members can ask their doctor for a **referral to any specialty in the Vivity network — and also self-refer** for care in certain circumstances:<sup>3</sup>

- Through *Direct Access*, members can refer themselves to dermatologists; ear, nose, and throat doctors; OB-GYNs; and allergists in their medical group.
- With *Speedy Referral*, doctors can refer members to a variety of specialists without preauthorization.
- ★ **Unique to Vivity**, *Physician Directed Access* lets members request care from a specialist at a different medical group in the network. Their primary doctor can refer them to that medical group, offering more choice and access to doctors than traditional health maintenance organizations (HMOs).

Members have even more options when they need care:

- ★ **Unique to Vivity**, *urgent care access* lets members go to any urgent care in the Vivity network. They will only have to pay their copay for care. They do not need to pay the full amount for care upfront.
- ★ **Unique to Vivity**, the *away-from-home access* benefit is available within the state of California. For example, if members in Southern California have college students in Northern California, those students are covered. This benefit is usually only available to out-of-state students.

Many network doctors offer day, evening, and weekend appointments. They can have **virtual visits with a primary care provider (PCP)** by using each health system's telehealth option. Nurses are also available by phone for support, day or night. For added convenience, members can also have **video visits with a doctor 24/7 through LiveHealth Online** — or with a therapist or psychiatrist through LiveHealth Online Psychology — by using a smartphone, tablet, or computer.

Members also receive **support from a dedicated concierge team** specially trained on every employer's plan design. The team can:

- Find doctors and specialists.
- Help with formulary questions and prior authorizations.
- Answer questions about costs.
- Connect members to case management and condition care programs.

A simple payment system makes member costs transparent and predictable.

The free mobile app empowers members through features such as tap to call, access to digital ID cards and coverage information, telehealth visits, online health assessments, and coaching and wellness messages. Through the app, members can also access their doctor's portal and find urgent care centers in the network.

# Why choose Vivity?

## Other plans:

- ⊗ Have employers pay higher premiums.
- ⊗ Require members to pay deductibles and coinsurance.
- ⊗ Have narrow networks that exclude the best doctors.
- ⊗ Offer limited covered services.

## With Vivity:

- ☑ Employers pay premiums comparable to other HMOs.
- ☑ Includes plans with or without deductibles and predictable member costs.
- ☑ Members can choose from top-ranked doctors in their area.
- ☑ Former competitors share best practices to enhance population health and lower overall healthcare costs.
- ☑ Members receive an enhanced, more-engaging experience.



1 U.S. News & World Report. *Best Regional Hospitals by State* (accessed December 2020); health.usnews.com.  
2 NEJM Catalyst. *Patient Engagement Survey: Improved Engagement Leads to Better Outcomes, but Better Tools Are Needed* (accessed December 2020); catalyst.nejm.org.  
3 Subject to participation by member's chosen medical group.

LiveHealth Online is the trade name of Health Management Corporation, a separate company, providing telehealth services on behalf of Anthem Blue Cross.

Anthem Blue Cross is the trade name of Blue Cross of California. Independent licensee of the Blue Cross Association. Anthem is a registered trademark of Anthem Insurance Companies, Inc.