

Kids Plus: a smart start for healthy smiles

Providing enhanced dental coverage for kids' oral health

You can help your employees create healthy oral habits for their children with Kids Plus, an optional benefit that enhances dental coverage for children up to age 13. With early childhood caries/decay (ECC) being a leading chronic disease, it's essential to prioritize dental health from an early age.¹ Kids Plus helps ensure that young smiles remain bright and protected.

Key benefits



\$0 deductible

for kids ages 13 and under



100% coverage

for diagnostic and preventive, basic, and major services when visiting a participating provider^{2,3}



No waiting periods

Here's how Kids Plus works

Benefit example	Adult coverage (over 13)	Child coverage (under 13)
Deductible	\$50	\$0
Annual maximum	\$1,000	\$1,000
Diagnostic and preventive	100%	100%
Basic	80%	100%
Major	50%	100%
Orthodontics	50%	50%



Empower your employees to instill healthy dental habits in their children with Kids Plus. Contact your broker or Anthem Sales representative to learn more.

1 National Center for Biotechnology Information: Early Childhood Caries (accessed September 2023): ncbi.nlm.nih.gov.
2 If services are received by a nonparticipating provider, the coverage will revert to the original contract without Kids Plus coverage. All waiting periods, deductibles, and coinsurances will apply.
3 Benefits are subject to the annual maximum and orthodontics are excluded for the increased coverage as illustrated above.

This is not a contract; it is a partial listing of benefits and services. All covered services are subject to the conditions, limitations, exclusions, terms, and provisions of your policy. In the event of a discrepancy between the information in this above and the policy, your policy will prevail In Colifornia Anthem Blue Cross is the trade name of Blue Cross of Colifornia, Inc. Also serving Colifornia: Anthem Blue Cross Life and Health Insurance Company. In 11 northeastern counties of New York Anthem Blue Cross is the trade name of Anthem Health Choice Assurance, Inc., and Anthem Health Choice HMO, Inc., and Anthem Blue Cross HP is the trade name of Anthem Hey, LLC. Independent licensees of the Blue Cross Association. Anthem is a registered trademark of Anthem Insurance Companies, Inc.

