

Smile Direct Club Closure Q&As for Anthem employer groups and brokers

Did Smile Direct Club cease operations? Yes, Smile Direct Club has closed its business and shut down their global operations effective December 8, 2023 — a few months after the teeth-straightening company filed for bankruptcy protection.

What happens with members that started the process but have not yet received their aligners? There may be some members who had just engaged in the program days before the closure announcement that have not yet received their aligners. Those orders have been canceled.

Will we be notifying groups and members? Impacted members will receive formal letters as soon as more information is available. Impacted members are encouraged to continue to check Smile Direct Club's website for updates and news.

What does Smile Direct Club's closure mean for members with a treatment plan in progress? Members receive all of their aligners at the beginning of treatment and can continue to use their aligners as directed.

Will Anthem's network partner Byte® continue to offer Ortho@Home? Yes, Byte® will continue to provide Ortho@Home for Anthem members. Byte® is financially stable and is owned by Dentsply Sirona, a multi-billion-dollar dental products and services company. Founded in 1899, Dentsply Sirona is well capitalized, and is a leading supplier of dental products in over 120 countries. Traditional in-office orthodontia including Invisalign will also continue to be covered both in-and-out-of-network with Anthem's orthodontia benefit on plans that currently provide this coverage.

How do members receive oversight from a dental provider or orthodontist? What if members have questions or concerns about their orthodontia treatment? We will provide additional information as it becomes available. Members should continue to check Smile Direct Club's website for current updates and information.

If a member ordered clear aligners before the shutdown, will they still receive them? No, all orders that were not yet processed or mailed have been canceled.

What about the financial arrangements that I made for SmilePay with Smile Direct Club's financial institution HFD? Members with questions regarding financial obligations with Smile Direct Club's financial institution, HFD, for SmilePay payment arrangements, should contact HFD at 1-877-874-3877, support@gohfd.com or visit their website at gohfd.com. Anthem members are encouraged to contact Smile Direct Club or HFD for questions related to financial arrangements made with them and/or for questions related to treatment in progress.

When will Smile Direct Club be removed from Anthem's provider directory? Anthem has removed Smile Direct Club from Find Care and from Anthem marketing materials and broker, employer, and member communications will be developed once additional details are available.

Where do members go if they want to start Ortho@Home treatment now? Anthem members may receive Ortho@Home treatment from our network partner Byte°.

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