

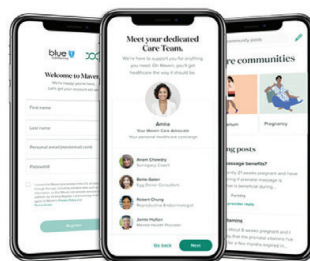
Virtual support for starting and growing your family



Blue Shield of California and Maven are here to support fertility and pregnancy journeys every step of the way. With Maven, you and your partner can get access to virtual support for fertility, pregnancy and postpartum. You'll enjoy 24/7 access to Care Advocates, specialists, mental health support, and content tailored to your experience.

Sign up today to access:

- **On-demand virtual appointments** with Maven OB-GYNs, mental health specialists, nutritionists, lactation consultants, doulas, career coaches, and many more.
- **Your own Care Advocate** who can help you find support, navigate your health benefits, recommend the right in-network providers, and more.
- **Expert resources** including virtual classes, helpful articles and community forums.



Get mental health, clinical and other social support for every stage of your journey:

Fertility

- Reproductive endocrinologists
- IUI / IVF support
- Adoption & surrogacy coaches

Pregnancy

- Midwives, OB-GYNs, doulas
- Birth planning
- Prenatal nutritionists
- Miscarriage/pregnancy loss support

Postpartum

- Infant care education
- Pediatricians
- Lactation consultants
- Infant sleep coaches
- Back-to-work support



Join now at no cost to you

Visit blueshieldca.com/maven to enroll

Maven Maternity is available to most Blue Shield members and their enrolled partners during pregnancy and 3 months postpartum. Additional programs of 9 months or more in duration may be available based on your plan, and eligibility will be confirmed upon enrollment.

Maven is independent of Blue Shield of California and is contracted by Blue Shield to provide maternity benefits including care advocacy, virtual consultations, coaching, and education.

Maven is not intended to replace your in-person providers. Maven is a registered trademark of Maven Clinic Co. All rights reserved.

For more help and resources, visit blueshieldca.com or contact Member Services at the number on your member ID card. If you do not have your ID card, you can call (800) 393-6130 (TTY: 711).

Language Assistance Notice

For assistance in English at no cost, call the toll-free number on your ID card. You can get this document translated and in other formats, such as large print, braille, and/or audio, also at no cost. Para obtener ayuda en español sin costo, llame al número de teléfono gratis que aparece en su tarjeta de identificación. También puede obtener gratis este documento en otro idioma y en otros formatos, tales como letra grande, braille y/o audio. 如欲免費獲取中文協助,請撥打您 ID卡上的免費電話號碼。您也可免費獲得此文件的譯文或 其他格式版本,例如:大字版、盲文版和/或音訊 版。

Nondiscrimination Notice

The company complies with applicable state laws and federal civil rights laws and does not discriminate, exclude people, or treat them differently on the basis of race, color, national origin, ethnic group identification, medical condition, genetic information, ancestry, religion, sex, marital status, gender, gender identity, sexual orientation, age, mental disability, or physical disability. La compañía cumple con las leyes de derechos civiles federales y estatales aplicables, y no discrimina, ni excluye ni trata de manera diferente a las personas por su raza, color, país de origen, identificación con determinado grupo étnico, condición médica, información genética, ascendencia, religión, sexo, estado civil, género, identidad de género, orientación sexual, edad, ni discapacidad física ni mental. 本公司遵守適用的州法律 和聯邦民權法律,並且不會以種族、膚色、原國 籍、族群認同、醫療狀況、遺傳資訊、血統、宗教、性別、婚姻狀況、性別 認同、性取向、年齡、精神殘疾或身體 殘疾而進行歧視、排斥或區別對待他人。