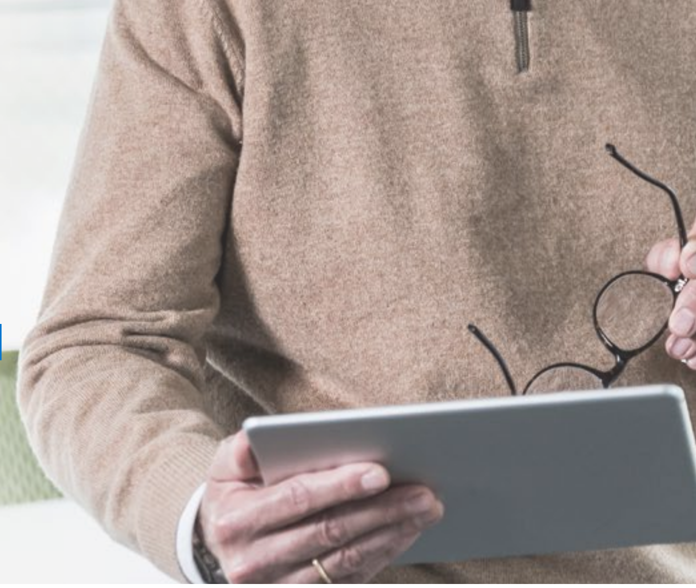


Group benefits

Manage business for you and your clients online

eService. Simple. Fast. Secure.

Managing benefits with Principal® is easy, and we know you want to assist your clients whenever possible. With eService through our broker website, you can see information about all your clients with Principal, get details of each client's coverage, and manage clients' benefits on their behalf.

Logging in for the first time

To start, simply follow these easy steps to get access:

- Go to principal.com/create-account
- Select Financial Professional
- Click on Contact Us to access the form to request a login
- In the 'Choose a topic' box of the form, select Login information or issue

You should receive an activation email in 1 -2 days that will guide you through setting up your login.

Adding delegates

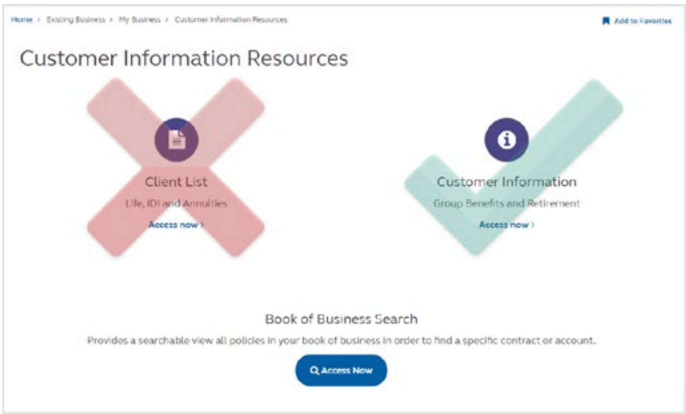
Additional colleagues can be added as delegates by the firm contact—the main person assigned at the agency who controls access for the firm. The firm contact determines the level of access for each additional delegate. After login, select My Settings to give others access to all or some of your accounts online in minutes.

If you're a firm contact looking for more information on how to add delegates, contact the Advisor Web Support team at 800-554-3395.

Your customer information

When you need information about your clients who offer group dental, disability, life, vision, critical illness[1], or accident, we've got you covered. Simply login at principal.com and choose Customer Information Resources from the left navigation.

Then select Customer Information (for group products)—don't choose Client List (for individual products).

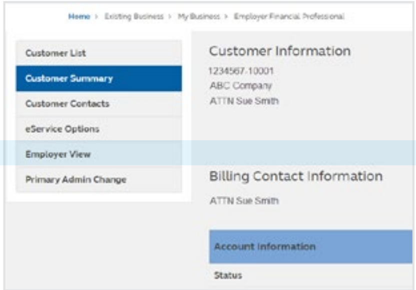


Once here, you can:

- View a list of your customers through Employer View
- Get detailed information about each client
- Find Principal contacts for sales, administration, and claims

Your client's benefit information

When you select **Employer View**, you can find answers to questions about specific employees. You can also do several transactions on your clients' behalf.[2]



- Order/print dental and vision cards
- Track online transactions
- Find current/past bills and payment history
- View employer contacts, enrolled census, and claims reports
- Access client benefit summaries, enrollment forms, contracts, and booklets
- View plan info, including coverages, waiting periods, employer contributions, and rates
- Find additional resources such as EAP, Employee Continuation, Find a Dentist, and Tax Reports and Services
- Find Schedule A and SOC Report
- Add and terminate employees
- Update salaries
- Make name and address changes
- Manage and track online evidence of insurability (EOI)
- Enroll new employees online

And if clients want you to pay bills on their behalf, they just need to grant you access.

General group insurance information

When you're in need of general information to assist with your business, advisors.principal.com is the place to go. You'll find:

- New and existing business information
- Implementation and enrollment information
- Quote and proposal information
- Product information and news
- Marketing concepts and materials
- Group insurance forms

Compensation and recognition information

Our programs reward you for your sales efforts with Principal. Once logged in, visit the Resource Center to learn more about commissions, compensation, and bonus and recognition programs—all in one place.

Account information security is important

Because the safety of your information is so important, we use verification codes to prevent others from accessing your account. The first time you log in, you'll choose how you receive the codes. If you login from an unrecognized device, forget your password, or we notice anything out of the ordinary, the codes help us confirm it's really you.

Bonus: If you've sold customers other products and services from Principal, you can also view that online. Use advisors.principal.com to get information for clients having retirement plans, nonqualified deferred compensation plans, annuities, individual life insurance, or individual disability insurance.

Let's connect

Need help with eService?
Broker/financial professional: 800-554-3395
Employer: 800-843-1371

[1] Specified disease in New York.

[2] Client must sign a consent form allowing you to manage members.

principal.com

Insurance products issued by Principal Life Insurance Company, a member of the Principal Financial Group®, Des Moines, Iowa 50392

For financial professional use only. Not for distribution to the public.

GP50107-07 | 11/2021 | 1907673-112021 |