



TURBOCHARGE YOUR SMALL GROUP EARNINGS! SELL MORE ANTHEM DENTAL & LIFE!

FUEL YOUR SMALL GROUP DENTAL AND LIFE SALES WITH ANTHEM'S END-OF-YEAR BROKER BONUS PROGRAM!

The power to close out the year strong and earn fast cash is in your control. With Anthem's new broker bonus program, you'll earn your normal compensation, plus big bucks on dental and/or life cases with October 1, 2019 to January 1, 2020 effective dates:

- **\$100.00** per small group **dental** sold case with 10 – 50 enrolled employees
- **\$200.00** per small group **dental** sold case with 51 – 100 enrolled employees
- **\$50.00** per small group **life** sold case with 10 – 50 enrolled employees
- **\$100.00** per small group **life** sold case with 51 – 100 enrolled employees

PROGRAM GUIDELINES

- A Small Group is 2-100 total employees.
- Only eligible Small Groups with 10 or more enrolled employees on Anthem dental and/or life plans with an effective date of October 1, 2019 to January 1, 2020 qualify for the program.
- Offer applies to upsells, cross-sells and standalone dental and life sales.
- Dental products embedded in medical products are excluded.
- General agents are not eligible for this bonus.
- Bonus only includes cases on which Anthem is paying a commission.
- In cases where commission is split, the bonus will be split based on the percent of commission received by each agent.
- Groups must be active at the end of the bonus period.
- Payments will be made to the agency following the end of the bonus period, on or after April 1, 2020.

GET A QUICK QUOTE TODAY!

CALL: 877-567-1802 EMAIL: CONNECT@ANTHEM.COM

Compensation under this program will be reported where required under federal and/or state law. Anthem reserves the right to make all rules and determinations regarding the bonus program, and may modify or eliminate the program at any time without notice.

Anthem Blue Cross is the trade name of Blue Cross of California. Anthem Blue Cross and Anthem Blue Cross Life and Health Insurance Company are independent licensees of the Blue Cross Association. Anthem is a registered trademark of Anthem Insurance Companies, Inc. 8/20/19